

unilog

Customer Advisory Board

Confidential: eCommerce Product Update

Your Growth. Simplified.

Proud to Power Your eCommerce Channel



All-in One Solution

All essential components to establish and manage your online channel.



Purpose Built

Contractor buying tools, integrations, eCommerce experiences, and more.



Customizable

Tailoring your online store to your unique needs.



Product Content

Access to fully enriched product SKUs, industry-specific taxonomies and custom enrichment services.

unilog





Your Voice Matters...



More efficient access to new eCommerce features & improvements



Expanded control over site design and theming



Better 3rd Party Integration readiness



Customization without compromise

Introducing **CX1 Sigma**

Unilog's Next Generation eCommerce Product



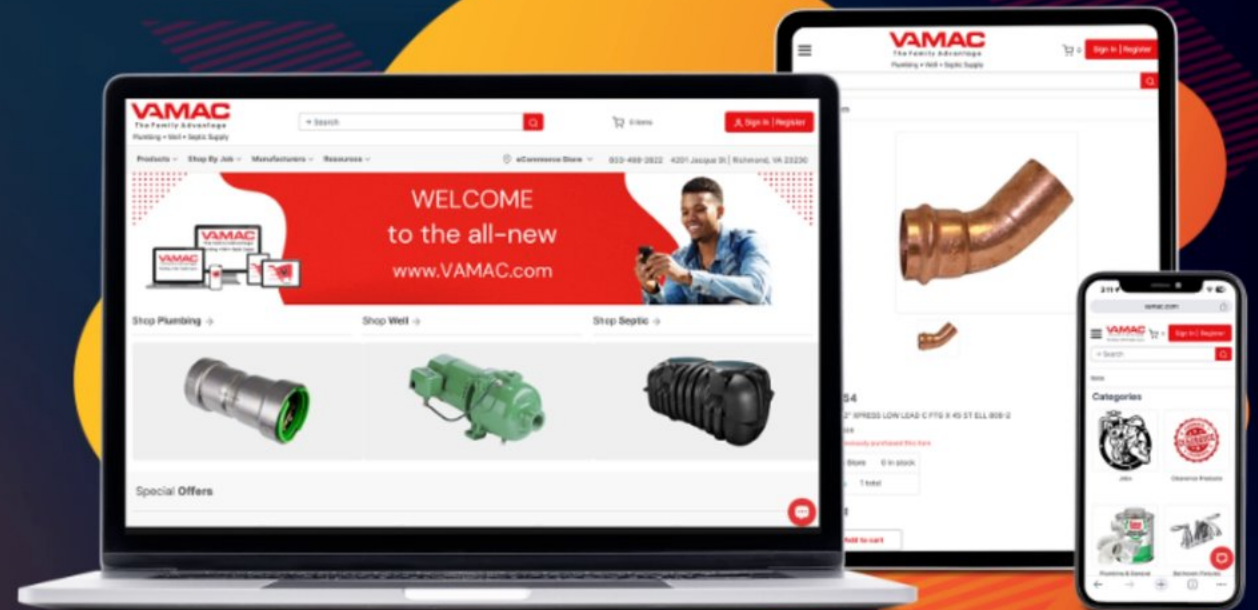
CX1 CIMM2

A Journey Far From Over

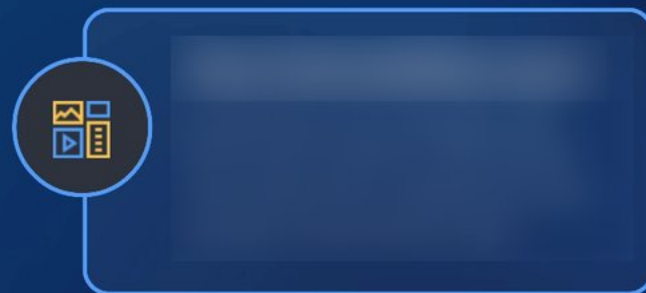
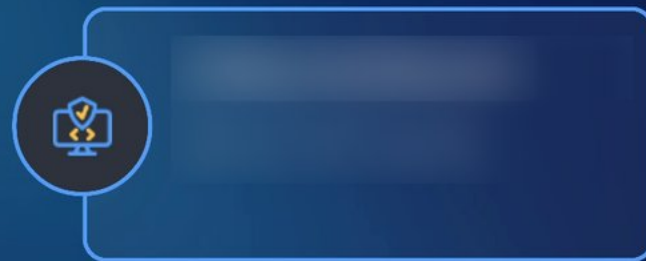
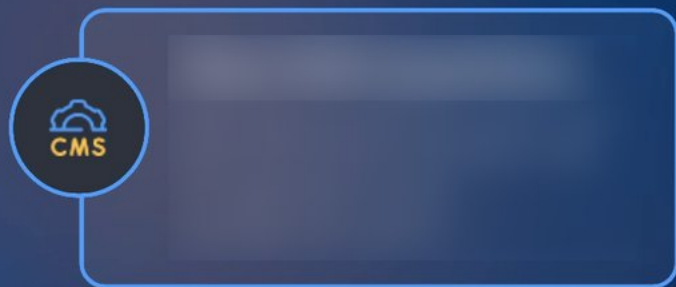
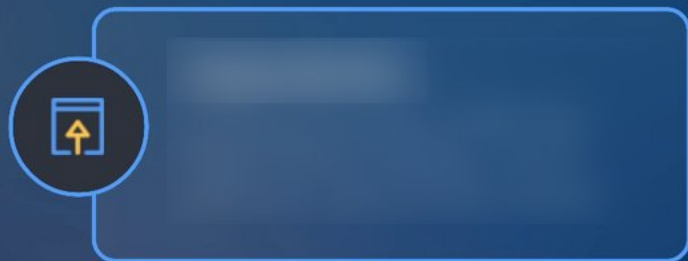
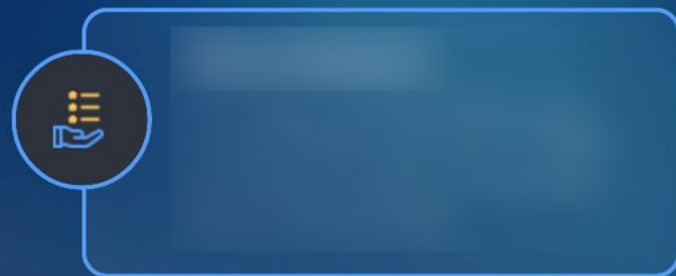


CX1 Sigma

Preserving the **Strengths** of CX1 CIMM2
while **Evolving** with Your Needs



What is new with CX1 Sigma



A Change in Approach to Product Customization



CX1 Sigma: Built for the Future



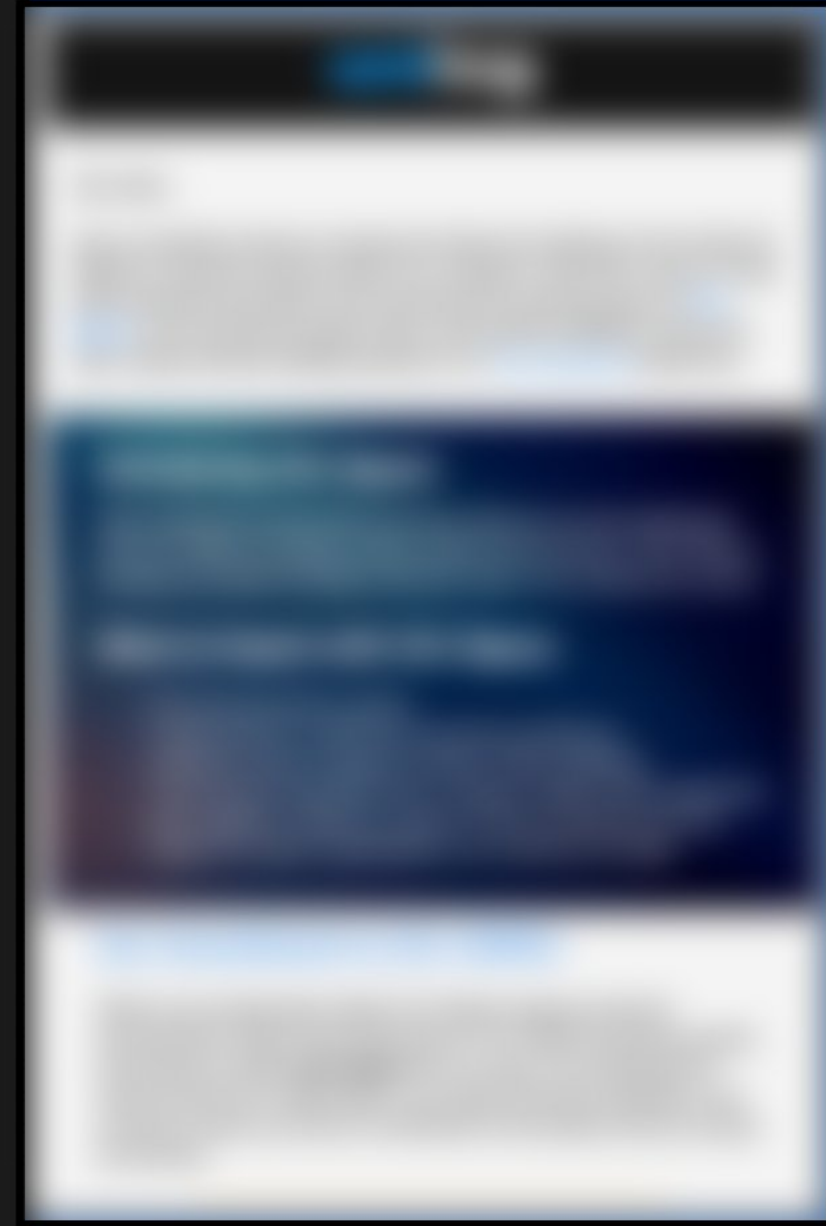
The Road Ahead

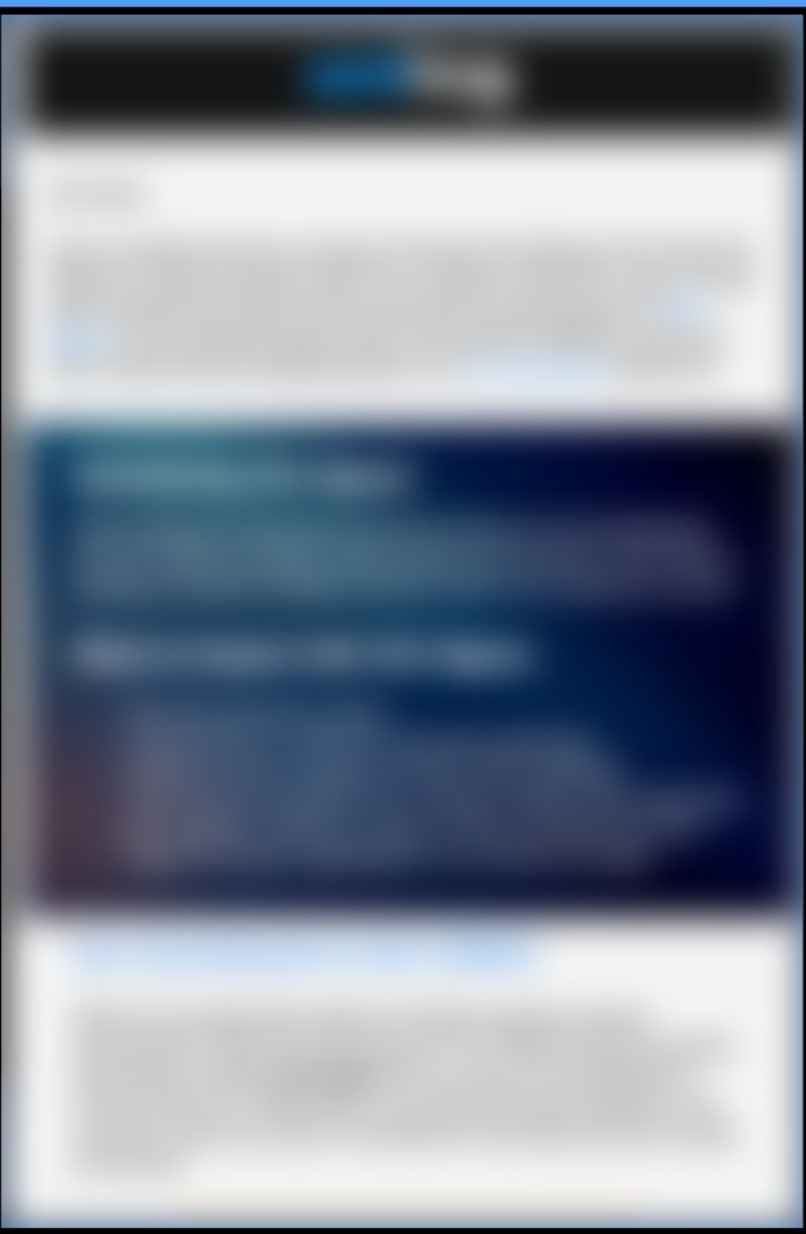
CX1 Sigma Product Launch Plan



CX1 Sigma Product Pre-Launch

Customer Communication Plan





Online Customer FAQ



From CX1 CIMM2 to CX1 Sigma

Supporting You
Every Step of the Way





Customer Advisory Board Offer

Join our Early Adopter Program





Limited Availability

Join our Early Adopter Program





Limited Availability

Join our Early Adopter Program



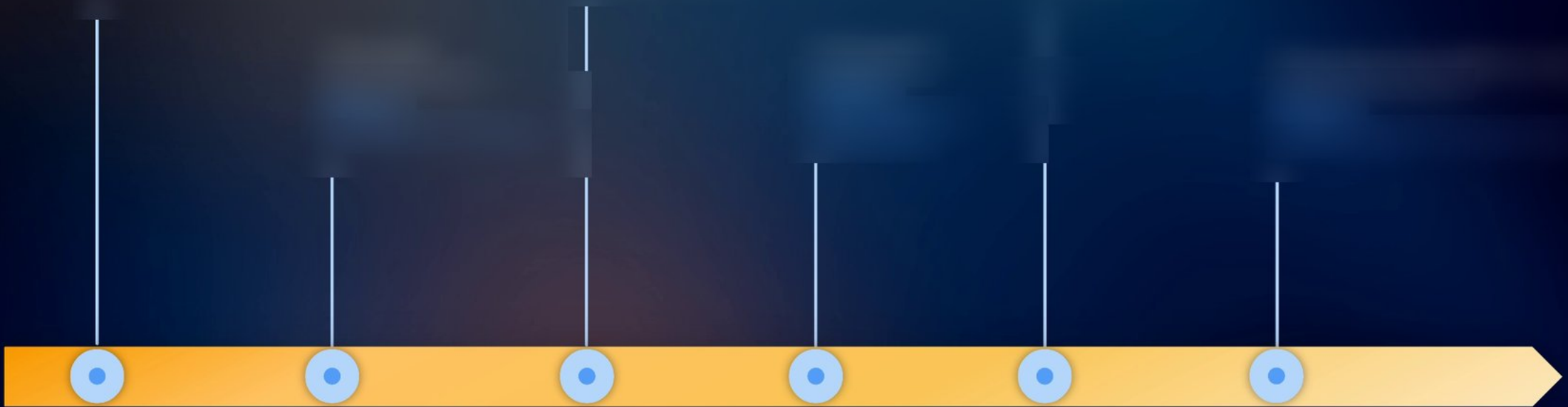


Limited Availability

Join our Early Adopter Program



Your Path to CX1 Sigma



2025 Product Roadmap Themes





CMS



Search



Promotions



User Tools



Shopping Cart



SEO & Security

Q&A



Supporting Materials

CX1 Sigma

Core Tech Stack





CX1 Sigma

Architectural Highlights



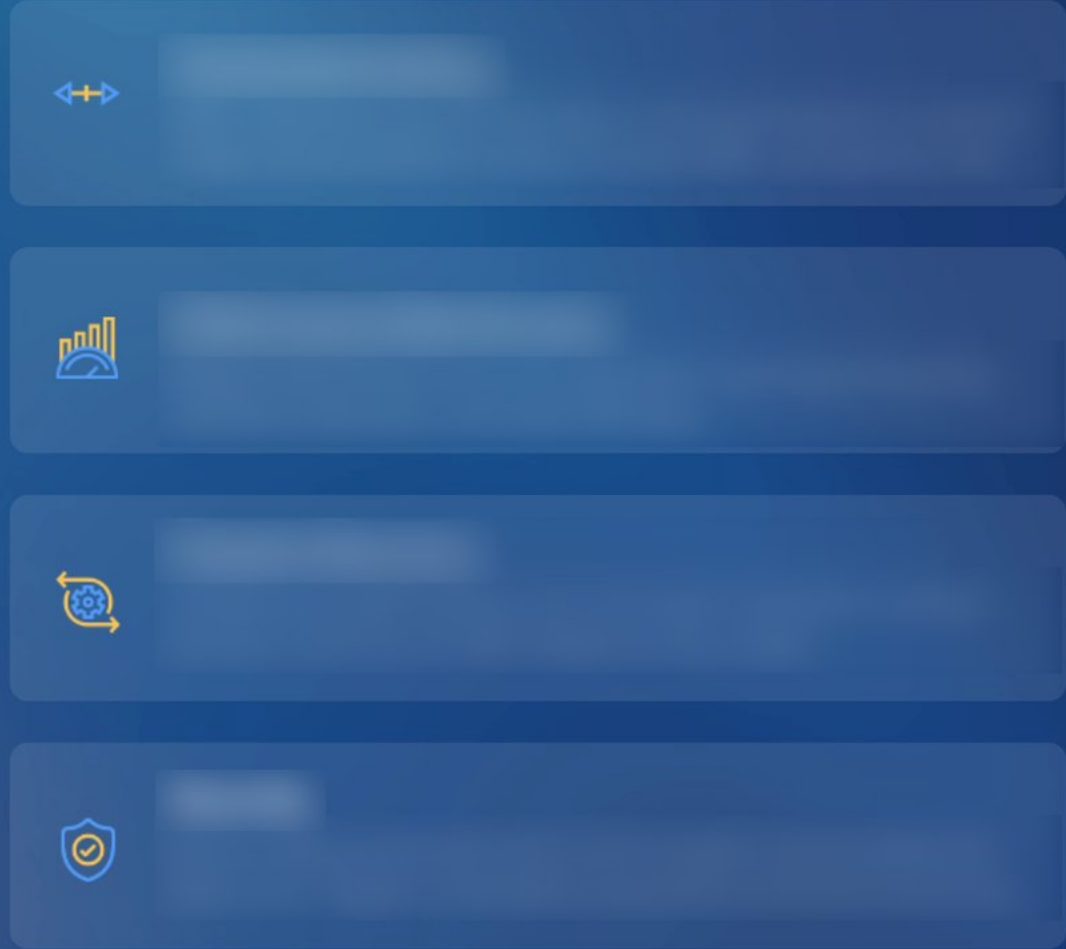


CX1 Sigma

Scalability, Performance, &
Security



unilog



unilog

CX1 Sigma

Other Points

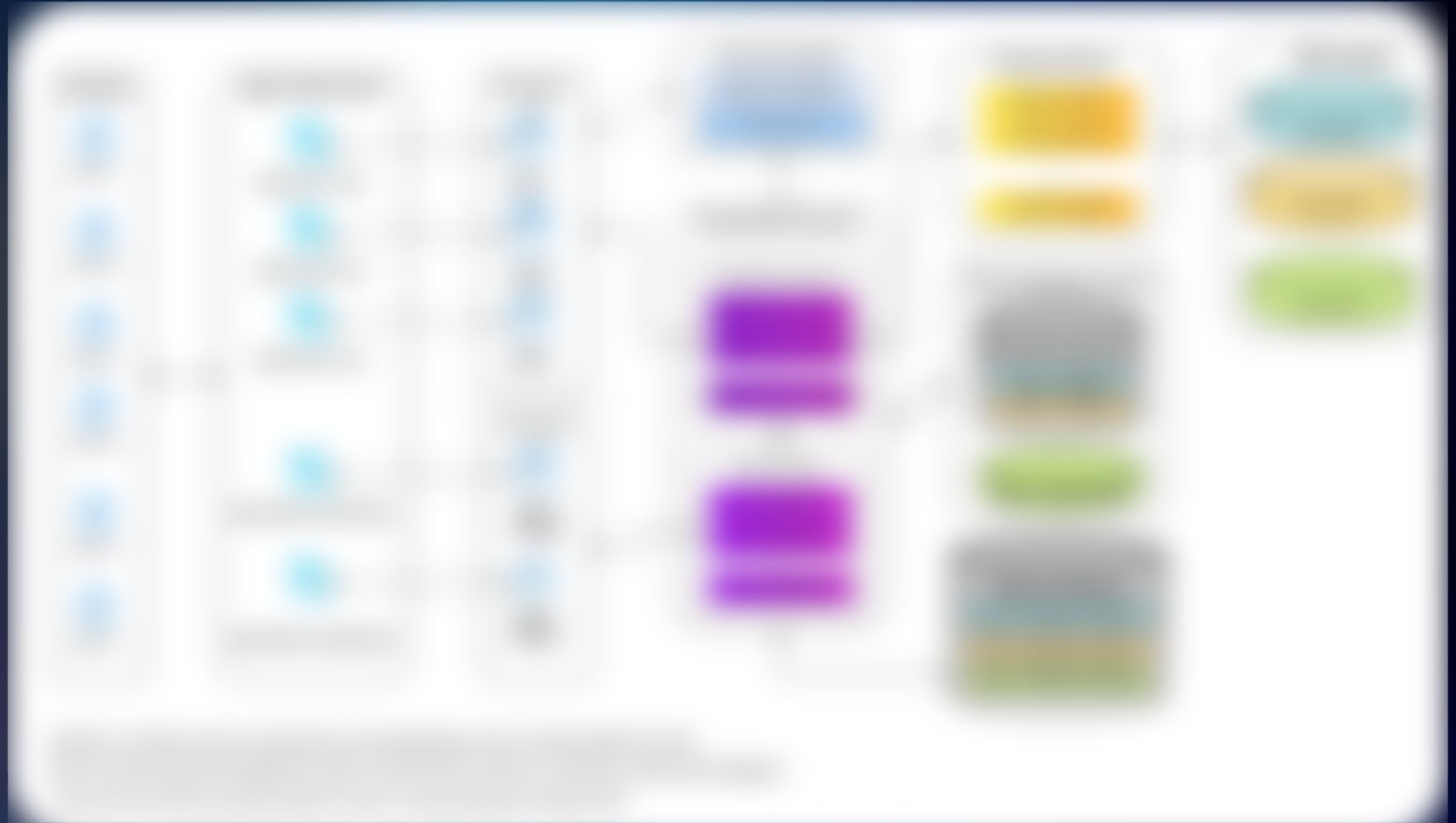


CX1 Sigma Layering



CX1 Sigma

Architecture Diagram



Thank you!